

DIRECTOR/PRODUCER/PRESENTER

214.893.3181 – DAVID.DENSON@ME.COM – WWW.DAVIDDENSON.NETEDUCATION

Master of Fine Arts, concentration Theater Direction ~ Southern Methodist University, Dallas, TX
 Bachelor of Fine Arts, concentration Performance ~ East Carolina University, Greenville, NC

EXPERIENCE**Red Tail Entertainment, Ft. Worth, TX (2019-Present)**

Vice President Productions / Producer

- Responsible for the innovative creation, presentation and promotion of touring commercial entertainment. Services include creative direction, production and general management, artist management, booking/scheduling, tour marketing, talent buying, and administrative oversight across the full spectrum of the performing arts.
- Produced tours of *Erth's Dinosaur Zoo*, *Erth's Prehistoric Aquarium*, *Double Dare Live! w/ Marc Summers* and *Dolly Parton's Smoky Mountain Christmas Carol* in 2019 – a \$1.2M world premiere musical staged at the Emerson Colonial Theater in Boston, Ma.

AT&T Performing Arts Center, Dallas, TX (2012-2018 – Hired as Programming Manager)

Director of Programming

- Responsible for a staff of 5 overseeing \$13.2M programming budget in support of over 200 performances per year ranging from Broadway, dance, and speakers to commercial music and comedy in five state-of-the-art performance venues – Winspear Opera House (2,200 seats), Annette Strauss Square (2,000 seats), Wyly Theatre (568 seats), Hamon Hall (200 seats), and Studio Theater (98 seats).
- Booking highlights include Michelle Obama, Bill Murray, David Byrne's *American Utopia* (pre-Broadway), Branford Marsalis, Terence Blanchard, Dave Malloy's *Ghost Quartet*, Widespread Panic, Lyle Lovett, Rob Lowe, Joan Rivers, Steep Canyon Rangers, Bonnie Rait, Neil DeGrasse Tyson, Lightwire Theater, the Rude Mechs, Mike Daisey, Charles Busch, and Eric Bogosian.
- Developed the long running educational/community service program, *The Elevator Project* which has presented full productions of theater, dance, music and opera in the Center's venues by over 60 local Dallas artists and arts organizations over the 7 years (and counting) of the program's existence.

Upstart Productions, Dallas, TX (2014-2016)

Artistic Director

- Responsible for \$30K annual operating budget covering all aspects of season selection and production for 2 show season of regional and world premieres produced in multiple venues.

City of Dallas Office of Cultural Affairs, Dallas, TX (2010-2012)

Media/Marketing Coordinator

- Responsible for the successful marketing and promotion of the City of Dallas Office of Cultural Affairs—a city department that includes 5 multi-disciplinary cultural centers, a 1700 seat commercial theater, an active collection of over 300 works of public art, and the country's oldest municipally owned classical radio station.
- Served as interim Manager of City Performance Hall, a \$40M performance hall located in Dallas' Downtown Arts District. During tenure, increased contracted dates by more than 60% over 5 month period, conceived and managed preparations for 4 day opening festival involving more than 30 local artists and arts organizations, and collaborated with local arts groups to create rental policies, rates, and processes for the facility.
- Managed OCA's participation in the 2011 Free Night of Theater program including recruitment, marketing, customer service and implementation for 26 groups, 57 performances, 11,000 ticket requests and 456 patrons – the largest participation by audiences and groups in the 4 years of the department's participation.

Theatre Communications Group, New York, NY (2008-2010)

National Conference Associate Producer

- Supervised all logistical aspects and served as onsite line producer of the TCG National Conference—an annual four-day event attended by over 1,300 theatre professionals.
- Develop, write, and produce all conference marketing. In 2010, part of a two-person team responsible for a 21% increase in overall conference attendance.

Dallas Theater Center, Dallas, TX (2007-2008)

Artistic Associate

- Producer and Director for FRESH INK/Forward Motion new play workshop/reading series.
- Served as the literary manager for Artistic office and Dramaturg for all main stage productions.
- Assisted artistic leadership throughout all stages of production including season planning, local casting and public relations.

Saint Gertrude High School, Richmond, VA (2002-2003)

Faculty

- Taught "Introduction to Theatre" to all grade levels, 9-12.

Unrehearsed Shakespeare Company, New York, NY (1999-2001)

Assistant to the Artistic Director

- Assisted in all areas of production, including dramaturgy, design, front of house, wardrobe supervisor and stage management.

Freelance Director, ongoing

- I have directed and assisted on over 40 plays and musicals for various institutions across the country including the Dallas Theater Center, LAByrinth Theater Company, Kitchen Dog Theater, Water Tower Theater, Upstart Productions, Firehouse Theater Project, Southern Methodist University, Illuminatus Productions, University of North Texas, and the University of Dallas. Full credits available upon request and at www.daviddenson.net.

REFERENCES

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